



enalyzer

enalyzer use cases

Analyzer helps teams and companies of all sizes make better decisions.
We have selected some use cases for you to be inspired.

Introducing Enalyzer use cases

Enalyzer helps teams and companies of all sizes collect and analyze data to make better decisions. We've compiled the most popular use cases to inspire you and help you get more done. These cases range from simple surveys and reports to multilayered solutions that integrate Enalyzer with other applications. Enalyzer's versatility enables a multitude of scenarios, that go beyond the list we've compiled, to meet any need you might have. In short: only your imagination sets the limit.

The use cases featured in this catalog have a brief description to provide you with an idea but not an entire solution since everything can be tailored to you. Nevertheless, some of the use cases include ready-to-use survey templates available in the tool. You can use them as they are or modify them to fit your needs.

Connect Enalyzer with other applications

We use Zapier to connect Enalyzer with more than 1000 apps, giving you countless ways to gather, measure and store data. Zapier moves data between applications via Triggers and Actions, for example, after someone answers your Enalyzer survey (trigger), Zapier can send an instant message with the responses to Slack, email or any other messaging app (action). By connecting Enalyzer and Zapier, you can automate everything and let technology do the tedious work for you, allowing you to use your time to analyze the incoming data and make better decisions.

In this catalog, you will find the most popular and used integrations, however, we have over 50 templates that are ready to use. Nevertheless, with more than 1000, you can create your own custom workflows.

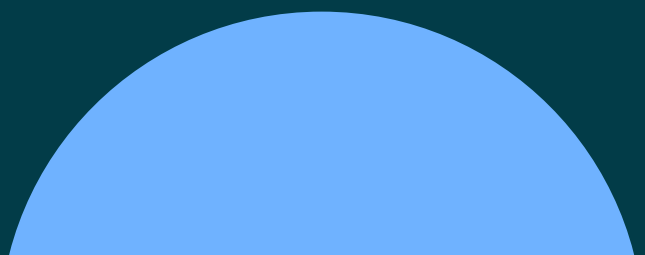
Application

Enalyzer has a simple design and smart features that appear when you need them, giving you an uncluttered and easy-to-use interface. Enalyzer adapts to any screen size giving survey administrators and respondents the opportunity to access it on any device, anytime and anywhere. The navigation and feature set will always be identical regardless of device. Best part? You don't have to download an app, just go to enalyzer.com

Let us help you

With every single project we take on, we use the collective knowledge, experience and expertise our consultants have to offer, to identify the issues that need your attention and help you with a strategy and action plan.

With us, you can expect a partner that listens, understands your needs and challenges and finds the right solution. Furthermore, we deliver insights that will transform and sustain your business.



Employee cases

Continuous surveys require an event, such as a transaction or interaction, and therefore can occur at irregular intervals. Continuous surveys are integration friendly, making it easier to gather feedback and giving you more time to dive into your insights.



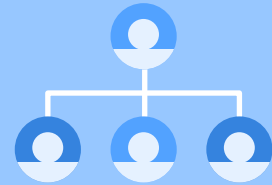
Performance Review

Filled out by both employer and employees, this survey gives you an easy way to compare expectations and results. Results can be exported or viewed in Analyzer by using 1-1 reports.



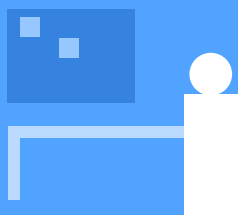
Company Directory

Who are the new hires? To introduce new employees to the rest of the organization, simply have them fill out a survey with their interests, experience, etc. and share it via Trello, Asana, Podio or other channels.



Organizational Climate

A single question every day: "How satisfied are you working for 'X'?" Time series charts can track employee satisfaction over time and give you an insight into the organizational climate.



Workplace Assessment

Ensure that your employees' safety and satisfaction with their work environment by asking for their feedback, tracking incoming responses and reporting on their results with Analyzer.



Team Evaluation

Is the team working as efficiently and effectively as possible? If not, what are the issues and how can they be solved? Figure this out by sending team evaluation surveys to team members on a continuous basis and see their progress with time series charts.

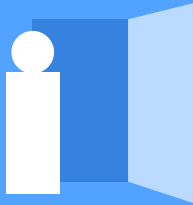


Application System

Use file and image upload questions to handle all job applications. You can view applications directly from Analyzer or download them to your desktop. With notifications, you can set up alerts for incoming applicants.

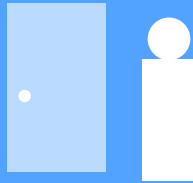
Employee cases

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Employee Entry: After 1 Week

Onboard new employees with a survey about how they perceived their initial time in the company. This could be anything from introduction to strategy to any practical issues they experienced.



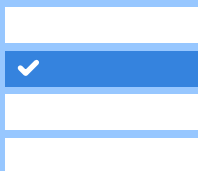
Employee Entry: After 3 Months

How is your new employee doing? Send this survey to new team members to see whether they are satisfied and if not, what could you do to improve their experience.



Employee Exit

Why is your employee leaving you? To understand their reasons, have them fill out an Employee Exit survey and improve on disparities. Simply set up an automated survey to those who have given their notice.



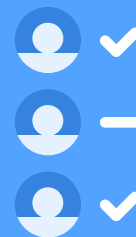
Knowledge Quizzes

Whether it's a part of your existing learning program or a sole training tool, employee quizzes are a great way to increase knowledge retention.



GDPR compliance

Secure your employees are up to speed with company security policies and procedures with a quiz or survey.



Event

With meeting and event scheduling surveys, you can manage contacts, send invitations, get reports in real time, and collect valuable feedback on events.

Employee cases

Periodic surveys involve surveys that are set at specified intervals, for example, annually, quarterly or monthly. In general, all the cases below can be integrated to applications you use every day, to make data gathering faster and easier.



Leader Evaluation

How good are your managers at motivating and leading their team members? This information is crucial in understanding the current mood among your employees. Send this survey to team members to evaluate their team leader.



360° Feedback

The 360° Feedback assessment provides a holistic view of an employee by gathering feedback from their coworkers and management.



Strategy Survey

Are your employees aware of your organization's strategy? Ensure that everyone is on the same page and help those who aren't. You can also receive feedback on whether or not employees have the tools to execute your strategy.



Elections

Have employees cast their votes on who should represent them on the board and ensure full anonymity.



Canteen Evaluation

How good is the food you're serving? Everyone knows that loves goes through the stomach so make sure your employees are served only the best of the best. Send this survey automatically and periodically.

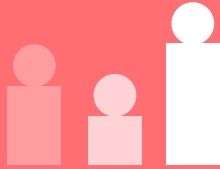


Employee Engagement

Get an insight into how passionate your employees are about their work, whether they believe in the organization's mission, and whether they feel their work is valued and their talents are well utilized.

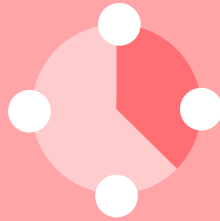
Customer cases

Continuous surveys require an event, such as a transaction or interaction, and therefore can occur at irregular intervals. Continuous surveys are integration friendly, making it easier to gather feedback and giving you more time to dive into your insights.



Net Promoter Score®

Use the built-in NPS question and charts to gauge your customer's loyalty through this simple, one question survey at critical touch points. Learn from their feedback and deliver the best possible service to make your customers happy.



Meeting Evaluation

Are the meetings you hold with customers informative and useful? Evaluate this with a survey sent right after the interaction and take action based on your customer's feedback.



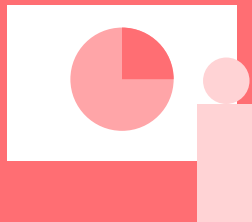
Project Evaluation

How did participants feel about the project? Did everything work according to plan and were the people involved satisfied? Gather invaluable data for the next project to make it even better!



Online Order Form

Create an online order form and shows your products with pictures and videos, let customers select their size, color, pattern, etc. and give them the best possible online shopping experience. With our score calculator, customers can get a total price of their purchase.



Course Evaluation

For courses to work they have to make sense to participants. Test your course's effectiveness by having participants fill out an evaluation and act on their feedback.



Lead Generation

Customers fill out a form on your website. The lead is then transferred to a CRM system or sent via email.

Customer cases

Periodic surveys involve surveys that are set at specified intervals, for example, annually, quarterly or monthly. In general, all the cases below can be integrated to applications you use every day, to make data gathering faster and easier.



Product Feedback

Ask your customers about their experience on product features, usability, packaging, pricing, etc. You can include pictures and images of your product in the survey.



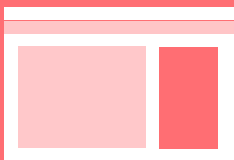
Advertisement Test

How well are your ads working? Send out surveys to customers, employees and anyone who has come in contact with your marketing efforts and act on their feedback. You can showcase your ads by using videos and images in your survey.



Customer Evaluation

Gather statistics, last year's benchmarks and other background data to understand your customer's loyalty and satisfaction. Act on their feedback and improve their experience.



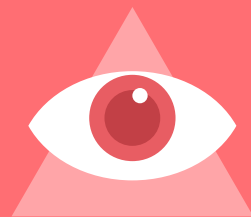
Website Evaluation

How well does your website portray what you want it to portray? Test the reception of your homepage by prompting visitors to fill out a quick survey at the end of their visit.



Newsletter Evaluation

How well is your newsletter received by its readers? Gathering feedback, in this regard, helps you ensure that customers, employees and other stakeholder are enjoying your content.



Market Research

Create surveys and distribute to a relevant target group and gain valuable market insight.

Integrations

Connect Analyzer with more than 1000 apps and get access to countless ways to gather, measure and store data. We've compiled some examples, however, you can always use one of our 50 ready-to-use templates or just create your own integrations.



Get email alerts from new Analyzer responses

Set this up in a couple of clicks and automatically get an email after each completed response in your Analyzer survey to whatever email you choose.



Send a new survey when an Analyzer survey is completed

With this integration, you can insert background information in one survey to trigger another one to, for example, let a respondent choose which survey she wants to answer.



Create Trello cards from new Analyzer responses

Stop spending time creating new Trello cards manually, instead set up this integration and watch as cards are automatically created after each new response on, for example, new product ideas.



Send surveys from new contacts in Google Sheets

Instead of importing respondents into Analyzer every time you want to send surveys, set up this integration and surveys will be sent every time you add a new contact in Google Sheets.



Save Analyzer responses in Google Sheets

Set this up and enjoy a simple and quick way to get your survey responses out on a Google Sheets spreadsheet.



Send surveys to Shopify customers

Feedback from your paying customers is extremely valuable for your business. With this integration, you can automatically send satisfaction surveys after each purchase.

Integrations

Connect Enalyzer with more than 1000 apps and get access to countless ways to gather, measure and store data. We've compiled some examples, however, you can always use one of our 50 ready-to-use templates or just create your own integrations.



Send Trustpilot review invitations to respondents

Use this integration so that each time your Enalyzer survey is completed, respondents get an automatic invitation to leave a Trustpilot review and grow your customer base!



Create Xero sales invoices from Enalyzer responses

Build an order form with Enalyzer to sell your products. Then, use this integration to send your customers invoices. Spend less time manually sending invoices and more time on increasing sales.



Subscribe Enalyzer respondents to a MailChimp email list

This integration will take new Enalyzer respondents and subscribe them to your MailChimp email list. Watch your audience grow by itself!



Add respondents as GoToWebinar registrants

Webinars are a great way to engage with your audience. Create a good looking and responsive registration form and have respondents automatically added as GoToWebinar registrants.

The Salesforce logo, which is the word 'salesforce' in white lowercase letters inside a light orange cloud shape.

salesforce

Add Salesforce leads from new Enalyzer responses

After you've set this integration, every time you get a new survey response on Enalyzer, Zapier will add the respondent as a lead in Salesforce.

The Vervoe logo, which is the word 'vervoe' in white lowercase letters inside an orange rectangle.

vervoe

Send Enalyzer surveys to new hires in Vervoe

This integration will automatically send Enalyzer surveys to candidates that have made it to a "Hired" stage in Vervoe. In short, send all your new hires welcome surveys!